

# The BOOKMARK



WINTER 2019

## Friends of Lubbock Public Library

FOL is a non-profit organization devoting its members' time and efforts to raising funds for the Lubbock Public Library.

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### Contact us!

1306 9th Street  
Lubbock, TX 79401

(806) 775-2852

fol@lubbockfol.org

### Visit us online!

www.lubbockfol.org



You are invited to the  
**FRIENDS OF THE LUBBOCK PUBLIC LIBRARY**

Friends of the Library



Serving Lubbock  
Since 1967



# WINTER BOOK SALE

**DEC. 6-7, 2019**

**9:00 AM - 5:00 PM**

**BOTH DAYS  
OPEN TO THE PUBLIC**

**MAHON LIBRARY BASEMENT  
1306 9TH ST., DOWNTOWN LUBBOCK**

*CASH, CHECKS, CREDIT AND DEBIT CARDS ACCEPTED.*



Follow us on  
Facebook and  
Instagram

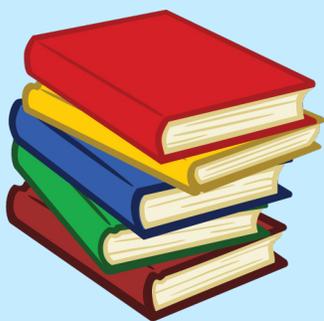


*Thank  
You*

*A Special  
Thank You to:*

United  
Supermarkets,  
for donating  
paper bags and  
providing a drop  
off location at  
Frankford and  
82nd St.

All of our  
wonderful patrons  
who donate items  
for us to sell.  
Without you we  
wouldn't exist!



### **Regular Volunteer Hours**

Tues.: 2pm-8pm

Wed.: 9am-1pm

Thurs.: 9am-1pm

Fri.: 9am-1pm

Sat.: 9am-3pm

## **From the President...**

by Desiree Freyburger

As a kid, I had three main career goals. I wanted to be a teacher, a librarian, or—of course—an international spy. After my brothers helped me realize I had a very low threshold for torture, I soon gave up on joining the CIA. But I never changed my mind about how much fun it would be to be a teacher or a librarian. I became a history teacher and loved almost every minute of it, but I still sometimes daydream about becoming a librarian. For me libraries have always been a place of wonder and endless possibility, full of not only everything you could ever want to know, but also every story and dream imaginable. Growing up I got to know my school and public librarians VERY well. They paid attention to what I read, made suggestions about books I would love, and expertly showed me how to research and find what I needed for school projects. And it seemed like if I became a librarian, I could be constantly surrounded by books and have lots of down time to read. Needless to say, I vastly underestimated the job description. Today's librarians have an enormously complex job. In fact, when I asked our new library director, Stacy McKenzie, what a typical day would be like, I was flabbergasted when she sent me the following:

### **A day in the life of a librarian...**

Librarians work a public reference desk where any person could walk in at any time and ask anything under the sun and that librarian must smile and say, let me see what I can find for you on that topic! In addition to that, our librarians check out books and make library cards for patrons and they may also work at our computer desk and help patrons with their computer needs which can cover everything from helping patrons fill out job applications, communicate with family by helping them set up a social networking profile or email, or helping someone compose and print out their resume.

While we are on the desk, we are usually working on other projects in between helping library patrons. We may be planning programs or researching book collections to add to the library shelves. Sometimes we are asked to do special projects, like researching how to set up a tool library, or what is the best 3D printer for the library environment. We might need to give a report to the director on projects we are involved in or we may be doing a summary presentation to our library board about a program or summer reading club. We may be planning what our next book club book should be or researching what other libraries are doing to make sure we are on track for what our patrons might need in the future.

Librarians are often involved in social issues, such as helping a teen find shelter for the night since the library is a designated Safe Place for youth. We may be helping a mom file for food stamps or HUD housing for the first time. We may be registering a person to vote or helping them get the right tax forms.

The library is a warm, safe place for our homeless population who use our libraries for everything from simple shelter to a place to search on the computers for help in their situation, and they even use the Internet to keep in touch with family and friends via email and social network sites.

**See PRESIDENT, Page 2**

## Book donations are welcome!

Donations of books (less than 10 boxes) can be made **anytime** at the following free-standing huts:

**Groves Branch Library**  
5520 19th St.

**Godeke Branch Library**  
5034 Frankford Ave.

**United Supermarket**  
8010 Frankford Ave.

There are also yellow donation bins inside the door at the following Library branches:

**Mahon**, 1306 19th St.

**Groves**, 5520 19th St.

**Patterson**, 1836 Parkway Dr.

In making donations to the sheds, boxed and bagged books are appreciated. The books arrive in better shape and hold their value for resale.

## Large Donations

Please take large donations (more than 10 boxes) to Mahon Library, 1306 9th Street, during regular donation hours. If you have a large donation, **please call ahead**, (806) 775-2852, so we have volunteers available to assist.

### DONATION HOURS:

Tuesday	2-5pm
Wednesday	9am-12pm
Thursday	9am-12pm
Friday	9am-12pm
Saturday	9am-1pm

## PRESIDENT

*from Page 1*

Some of our homeless population have mental and social disorders which make them difficult to deal with at times. Occasionally we must make tough calls to have security ask a patron with issues to leave for the day in the hopes that they calm down and are able to return safe the next day with fewer issues.

If we do create programming for the library, we have to plan for that, which includes booking spaces for the program, scheduling it at an appropriate time, budgeting for the program supplies and snacks, and then we have to actually plan and be there for the program. Those programs can range from history to health topics to story times. We accommodate all ages and offer a wide variety of programming for the community including the summer programs where thousands of youth participate each year.

For all of the daily activities and the special programs we provide to the public, we have to market those services via posters and bookmarks in the library, and via digital slides for our in-house system and our social networking sites. In addition, we contact schools during summer reading, and prep for and attend outreach events all over the city.

We have several librarians in the Lubbock system, but all of our librarians are expected to do all of these things.

This is just off the top of my head and I know I am missing a hundred things.

Our community is truly blessed to have such an incredible group of dedicated, brilliant, hardworking, and unbelievably creative librarians. I am constantly amazed at all they do and the ideas they come up with to keep our libraries current, involved, and welcoming. So if you get the chance, tell your local librarians thank you. Like teachers, police, and firefighters, they are not paid commensurate to what they are worth. No one becomes a librarian hoping to become wealthy; they become librarians because they are passionate about helping others.

Thank you to all of the Lubbock Public Librarians who have made and continue to make our libraries an oasis of learning and knowledge.

## From the Director of Operations...

by Lillian Arzaghi

### *Nuts and Bolts*

Do you love books? Do you like hanging around other book lovers? Have you thought about volunteering with FOL but just haven't gotten around to it? Well, now is a perfect opportunity to get your feet wet. We have two sales coming up, one in December and one in January. We need volunteers for both sales.

We have many different positions at the sales for you to volunteer. Most areas do not require extensive training, but we will partner with you to make sure you are comfortable in whichever position you choose. Please contact Lillian at 806-928-6668 if you are interested in volunteering for either of these sales.

A day or a lifetime – that is the FOL volunteer. We look forward to hearing from you!

## Join Today!

### Annual Membership:

\$10 – Individual/Family

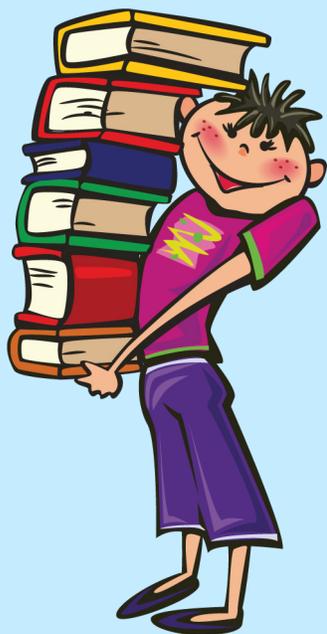
\$5 – Student

\$25 – Bronze Patron

\$50 – Silver Patron

\$75 – Gold Patron

\$100 – Platinum Patron



### Benefits of Membership:

- Online Discount (25%)
- Entry to Members Only Sale Days
- Online Newsletter
- Email Announcements
- Special Speaker Events

## From the Treasurer...

by Lynne Strickland

FOL had a great Fall Sale! The number of customers purchasing books Friday and Saturday exceeded 1,100. We are very excited to have had such a great turn-out and sold so many books.

The Winter Sale is just ahead. FOL has many choices of books, music, games, puzzles, and movies for holiday gifts that will suit everyone on your list. And don't forget yourself!

Two of FOL's missions are to encourage reading in the community and support the services of Lubbock libraries. Two areas that we fund in part (almost \$70,000) are physical books and downloadable media which includes eBooks. These two ways of reading books are almost equally popular in our community. By providing funds for these different book formats, FOL is encouraging more use of the Lubbock Public Libraries and more reading.

'Tis the season to be merry and buy books!

## From the Book Sale VPs...

by Loraine Oglesby  
and Louise Ramsay

### *FOL Winter Book Sale*

Our Fall Book Sale in September was a BIG success! For both days, we had a total of 1,734 book lovers. It was fantastic!!!

Believe it or not, we still have lots of books for our Winter Sale on December 6 and 7. Our volunteers are in the process of restocking for the Winter Sale. We sort approximately 6,000 books a week for distribution to our shelves. We have a large selection of like-new books in ALL areas, especially Children and Better Books. This is a great time to shop Christmas for family and friends and yourself. The best bargain in West Texas is the FOL Winter Book Sale on Friday & Saturday, December 6-7, 9 a.m. until 5 p.m. in the Mahon Library Basement. Be there!!!

COMING VERY SOON!!! Our always popular, not to be missed, HALF PRICE SALE! Mark your calendars now: Friday and Saturday, January 10 and 11, 2020, 9 a.m. until 5 p.m. in the Mahon Library Basement.

### *Save the date!*

- Half-Price Book Sale: Jan. 10-11, 2020, 9:00am to 5:00pm, open to the public.

## Volunteer!

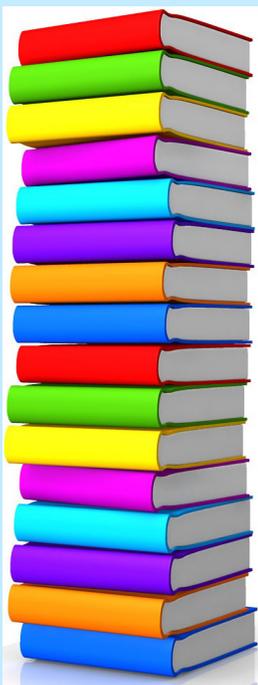
Hours of Operation:

Mahon Library  
Basement

Tues. 2pm-8pm  
Wed. 9am-1pm  
Thurs. 9am-1pm  
Fri. 9am-1pm  
Sat. 9am-3pm

### Benefits of Volunteering:

- Unlimited purchases from Regular, Better, and Best Book Shelves
- Name Badge
- Volunteer Announcements
- Free Books from the Free Table and Unwanted-Book Carts



## From the Online Sales Director...

by Dianne Ivy

Those that volunteer in the Online area are staying very busy. Through September 30, 2019, gross sales exceeded \$70,000. We continue to ship worldwide, with Japan being the longest distance shipped this quarter. The highest dollar item sold so far this year was a book for \$450.

We currently have more than 10,000 items listed between both our AbeBooks and eBay stores. Current inventory includes a large variety of donated books (fiction, non-fiction, textbooks, home school material, and foreign language), magazines, and board games. Check out our stores on eBay and AbeBooks. You never know what you might find!

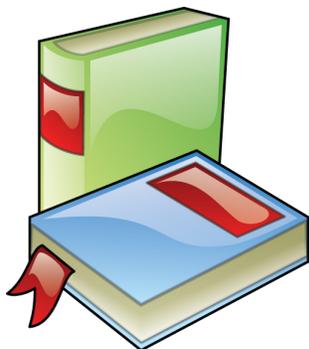
As always, thanks to all our many donors and volunteers. Without you, we could not do what we do!

## \*\*\*\*COMPUTERS FOR SALE\*\*\*\* \$100 each



FOL is selling 4 Dell Optiplex 745 computers, including keyboard and a Dell 19" adjustable monitor. Computers have 8GB of RAM, a 1TB hard drive, and Windows 10 software.

Please contact us at 775-2852 if you are interested.



### Online Book Sales

**abebooks.com**

[www.abebooks.com/friends-of-the-lubbock-public-library/1369090/sf](http://www.abebooks.com/friends-of-the-lubbock-public-library/1369090/sf)

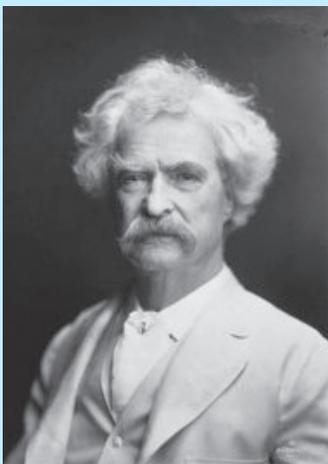
**eBay.com**

<http://stores.ebay.com/friendsofthelubbocklibraries>

FOL members receive a 25% discount on any of our listings purchased directly through our online sales office!



*“A book, too,  
can be a star,  
a living fire  
to lighten  
the darkness,  
leading  
out into the  
expanding  
universe.”  
Madeleine  
L’Engle*



*“Good friends,  
good books,  
and a sleepy  
conscience:  
this is the  
ideal life.”  
Mark Twain*

## From the Library Director...

by Stacy McKenzie

### ***Lease Books to eBooks: Time to Make a Change***

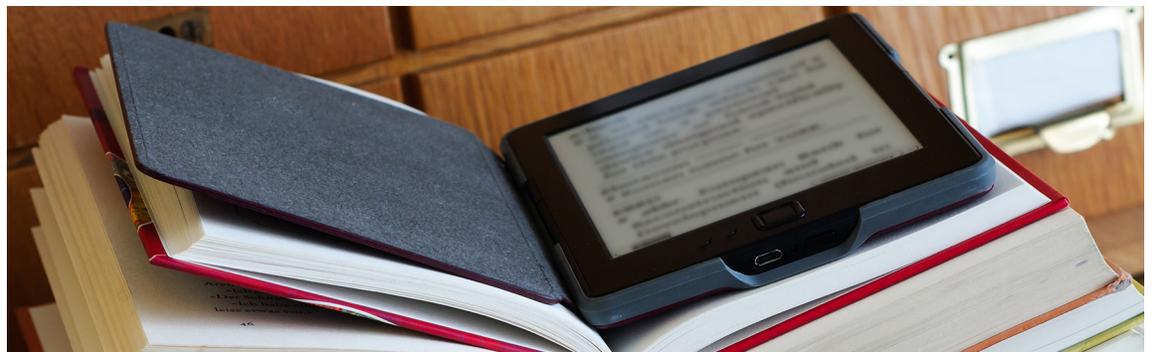
Spending money as efficiently as possible is not something I am very good at in my personal life! I do, however, have a bit of a knack for stretching funds and analyzing efficient purchasing in my work life, so when I learned more about our FOL-funded lease book plan through Baker & Taylor, I began to question whether these funds, used mostly for best-sellers and high-demand titles, were the best use of our money.

The lease plan involves the library purchasing a certain amount of points (each point is about \$28-\$30). Each book we lease costs one point (2 or more points for large-print books). We don't get a book in exchange for those books that we return, but instead just "use more points" to get more books. In essence, we are renting a book for a variable amount of time, but that rental amount for each book ends up being just about the same price (or in some cases more) than an outright purchase of a book for our library that we can keep indefinitely.

At one time, this plan might have been the best way to have enough best-selling books on our shelves to ensure that our patrons had a minimal wait time to get the most popular books, but now with eBooks and Audiobooks through our Libby app, that has changed. We are seeing that our eBooks will have many holds, resulting in patrons waiting several months for their books, while we end up with the same titles sitting on our shelves after the initial rush wears off. We will often see an eBook with 13 patrons waiting on hold, while 7 physical copies sit on the shelves. We have worked on a few ways to alert patrons to these copies on the shelf, but the bottom line is that our patrons enjoy the convenience and access that eBooks afford them and so we just have to make sure we are serving all of our patrons, not just those that physically walk in the doors.

So, the most efficient way to serve our patrons is to discontinue the lease book program and send more funding toward our eBook and Audiobook licenses. This will result in fewer holds for our eBook and Audiobook patrons, while it will allow us to use our print budget more thoughtfully. Print book patrons may have to wait a week or two for their copy, but the net result will be fewer patrons on hold overall and greater access and convenience for the growing number of eBook patrons.

Thanks so much for all you do to help us be able to serve our patrons with such a high level of attention and service.



*Friends of the Library*



Serving Lubbock  
Since 1967

## Membership Form

Name(s) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

I would like to volunteer. (Circle one) — yes / no

Annual Membership Level (Circle one):

- \$10 - Individual/Family
- \$5 - Student
- \$25 - Bronze Patron
- \$50 - Silver Patron
- \$75 - Gold Patron
- \$100 - Platinum Patron

### OFFICE USE ONLY

Paid by:

- Cash
- Check # \_\_\_\_\_
- Credit Card

Date \_\_\_\_\_

Received by \_\_\_\_\_

Please return form to:  
1306 9th Street, Lubbock, TX 79401 - 806.775.2852 - fol@lubbockfol.org

*Friends of the Library*



Serving Lubbock  
Since 1967

## Membership Form

Name(s) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

I would like to volunteer. (Circle one) — yes / no

Annual Membership Level (Circle one):

- \$10 - Individual/Family
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- \$50 - Silver Patron
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- \$100 - Platinum Patron

### OFFICE USE ONLY

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- Credit Card

Date \_\_\_\_\_

Received by \_\_\_\_\_

Please return form to:  
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